



**Junior
Achievement™**
of Southwest New England

BUSINESS HALL OF FAME

2026

Sponsorship Guide

DATE

Tuesday, April 7, 2026

LOCATION

Hartford Marriott Downtown
200 Columbus Blvd
Hartford, Connecticut

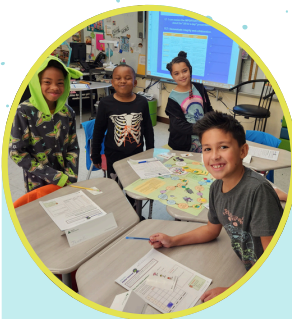
TIME

5:30pm - 8:30pm



**Junior
Achievement™**
of Southwest New England

JOIN US IN EMPOWERING THE NEXT GENERATION



Building Financial Confidence

JA's hands-on financial literacy programs help students understand money management, saving, investing, credit, taxes, and the global economy—equipping them with tools for lifelong financial success.



Workforce Preparation

Through volunteer-led job shadowing, business simulations, and real-world challenges, JA's work and career readiness programs give students the tools they need for higher education or their first job.



Inspiring Future Entrepreneurs

JA's globally recognized entrepreneurship programs spark students' creativity and business thinking. From concept to market, students experience what it takes to launch and grow a real venture.

2024-2025 IMPACT SNAPSHOT:



41,793
Students
Reached



1,589
Learning
Experiences



193,717
Contact Hours



260 Companies
Engaged



72 Towns and
Communities
Served



228 Unique
Schools

At Junior Achievement, we connect classroom learning with real-world experiences to empower young people with the skills, confidence, and mindset they need to succeed. By equipping students with practical knowledge and career readiness, we are preparing tomorrow's leaders to thrive in a rapidly changing world. **Together, we are accelerating economic opportunity and mobility for youth across Connecticut and helping them turn potential into possibility.** ◀

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EVENT OVERVIEW

At our 2026 Business Hall of Fame, Junior Achievement will honor outstanding leaders in business and community service. This prestigious event celebrates entrepreneurs, CEOs, and industry pioneers who have made a lasting impact on the Hartford and New Haven regions. By sharing their inspiring stories, we highlight how these leaders embody Junior Achievement's values—entrepreneurship, leadership, and community service. Join us in recognizing their contributions to shaping the future of our state.



WE INVITE YOU TO JOIN US!
LEARN MORE OR PURCHASE TICKETS ONLINE!

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Sponsor Benefits	Presenting Sponsor \$35,000	Premier Sponsor \$30,000	Dinner Sponsor \$25,000	Reception Sponsor \$20,000	Diamond Sponsor \$15,000	Platinum Sponsor \$10,000	Gold Sponsor \$7,500	Silver Sponsor \$5,000	Bronze Sponsor \$3,500	Student Sponsor \$2,000	Patron Sponsor \$300
Remarks to full audience night of event	✓										
Company logo on event save the date	✓	✓	✓								
Video on "Why we support JA" shown on social media and website	Up to 60 Seconds	Up to 60 Seconds	Up to 60 Seconds	Up to 60 Seconds	Up to 30 Seconds	Up to 30 Seconds					
Sponsorship and logo recognition on invitation	✓	✓	✓	✓	✓	✓					
Verbal recognition & appreciation during event	✓	✓	✓	✓	✓	✓	✓				
Logo inclusion on all event materials	✓	✓	✓	✓	✓	✓	✓				
Recognition in all event related press releases	✓	✓	✓	✓	✓	✓	✓	✓			
Featured in post event email	✓	✓	✓	✓	✓	✓	✓	✓			
Full-color ad inside event program	Full, inside Front Cover	Full, Back Cover	Full	Full	Full	Full	Half	Half	Quarter	Eighth	
Company recognition in event program and JA webpage	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Sponsorship promotion on all social media	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Listing in annual report	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Tickets to JA Business Hall of Fame Event	30	20	20	15	10	10	8	6	4	2	1

BUSINESS HALL OF FAME

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YES! I'M EXCITED TO SPONSOR THE BUSINESS HALL OF FAME AND MAKE A LASTING IMPACT ON THE FUTURE OF CONNECTICUT'S STUDENTS.

☐ **EXCLUSIVE PRESENTING SPONSOR (1) \$35,000**

- | | | | |
|--|----------|--|---------|
| <input type="checkbox"/> PREMIER SPONSOR | \$30,000 | <input type="checkbox"/> GOLD SPONSOR | \$7,500 |
| <input type="checkbox"/> DINNER SPONSOR | \$25,000 | <input type="checkbox"/> SILVER SPONSOR | \$5,000 |
| <input type="checkbox"/> RECEPTION SPONSOR | \$20,000 | <input type="checkbox"/> BRONZE SPONSOR | \$3,500 |
| <input type="checkbox"/> DIAMOND SPONSOR | \$15,000 | <input type="checkbox"/> STUDENT SPONSOR | \$2,000 |
| <input type="checkbox"/> PLATINUM SPONSOR | \$10,000 | <input type="checkbox"/> PATRON SPONSOR | \$300 |

ADVERTISING SPONSORSHIPS

- | | | | |
|---------------------------------------|---------|--|-------|
| <input type="checkbox"/> FULL PAGE AD | \$1,000 | <input type="checkbox"/> QUARTER PAGE AD | \$250 |
| <input type="checkbox"/> HALF PAGE AD | \$500 | <input type="checkbox"/> EIGHTH PAGE AD | \$150 |

Contact Name

Title of Contact

Company Name

Street

City, State

Zip Code

Phone

Email

Signature

Date

For all sponsorships, please forward a high-definition file of the corporate logo to be used.

Please make checks payable to
Junior Achievement of Southwest New England, Inc.
and mark with **"2026 BUSINESS HALL OF FAME"**
70 Farmington Avenue Hartford, CT 06105

- ☐ Please reserve ____ ticket(s) at the individual price of \$200 each
- ☐ Please reserve ____ ticket(s) at the patron price of \$300 each
- ☐ I/we will be donating ____ ticket(s) back to JA so that a student or educator may attend the event.
- ☐ I/we are unable to attend, however please accept a donation of \$_____.
- ☐ I/we support this event in honor of: _____ (Name of Honoree)

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WWW.JACONN.ORG